

# The Nonprofit Technical Round Table

Focus on Spam

# What is Spam?

2 Definitions:

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## Definition 1:

Spam is Unsolicited Bulk Email ("UBE").

- **A message is Spam only if it is both Unsolicited and Bulk.**

-The Spamhaus Project (home of the Spamhaus Block List)

# What is Spam?

Definition 2:

Spam is email you don't want.

# Defeating Spam?

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  - include the sender's physical address.

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  - include the sender's physical address.
- prohibits the use of deceptive subject lines and false headers in such messages.
- The FTC is authorized (but not required) to establish a "do-not-email" registry.

# Avoiding Spam

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## Mail Filtering:

- Can be done on a server or desktop.
- Attempts to remove spam or block spam from your notice.

# Spam avoidance methods:

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## Whitelists and Blacklists

### Blocking lists (DNSBL)

- Mailshell Anti-Spam Desktop
- Exchange 2003
- Mercury Mail
- ASSP (greylist)

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## Group based rule-set

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One man's spam may be another man's ham!

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## Bayesian filtering

- InBoxer
- SpamBayes
- Anti-Spam SMTP Proxy (ASSP)
- Mailshell Anti-Spam Desktop

# Other ways to avoid Spam:

Guard your email address!

(guard all your personal information)

# Other ways to avoid Spam:

## On your Website:

- Avoid placing your email address on your website.
- Alter your email address (jwenger *at* danenet *dot* org)
- Use an email address obfuscation utility (try “email” and “obfuscate” on google)

# **Other places your email might be collected and misused:**

- **Usenet and Bulletin Boards**
- **Email Carbon Copies**
- **Web forms**

# Questions and Discussion